



SPONSORSHIP PACKET 2011



HAMM CAMP INC. *Presents...*

Feed the Seed Basketball School
July 11-15 2011 (Ages 6-12)

Basketball & Life Skills Pro Camp
July 18-22 2011 (ages 13-17)

Harrisburg High school
2451 Market Street Harrisburg PA 17103

LEARN MORE ABOUT US AT WWW.HAMMCAMP.COM!



TABLE OF CONTENTS

LETTER FROM THE PRESIDENT3

2011 CAMP SPECIFICS4

OUR STORY5

OUR FOUNDER6

OUR FUTURE7

YOUR OPPORTUNITY7

SPONSORSHIP PACKAGES8

SPONSORSHIP AGREEMENT FORM9





HAMM CAMP, INC.
3106 N. 4TH ST.
HARRISBURG, PA 17110
240-237-7420
WWW.HAMMCAMP.COM

PROSPECTIVE SPONSOR,

We are writing today to invite you to join a team of volunteers who have devoted their time to giving back to our youth. Hamm Camp, Incorporated, a registered not-for-profit organization, hosts a set of free basketball clinics which focus on basketball development along with life skills and the importance of education. During these camps successful individuals speak on topics such as communication, first impression, health awareness, entrepreneurship and manners. We strive to make a positive difference in our youth to motivate them to do their best in the future.

In 2009, Hamm Camp enrolled 201 campers and averaged 136 campers per day, thus making it the largest camp in Harrisburg. We followed up in 2010 with two weeks of camp, servicing 100 campers per week with high-level basketball training and life skills presentations. The campers are provided with T-shirts, lunches, wristbands, key chains, and all the equipment needed to practice and play basketball. All of this is provided FREE of charge for our youth. Today, we ask you to help us continue to provide this high quality experience. Together we can invest in the future of our children.

As we enter our third year of operation, we simply ask that you consider joining the Hamm Camp team, after all, **TOGETHER EVERYONE ACHIEVES MORE!** We hope to not only maintain but also to expand our services, and we are unable to do so without you. This year's camps will take place at the Harrisburg High School gymnasium. Campers ages 6 – 12 will report on Monday July 11th – Friday July 15th, 2011. Campers ages 13 – 17 will report on Monday July 18th – Friday July 22nd, 2011. We invite you to join us on our final day of camp for a display of the skills learned and events that our campers love, including a dunk contest!

Hamm Camp is an unforgettable experience for all who attend. It is one of the largest events in Harrisburg and one you should not miss. On the following pages you will find detailed information about our organization, our goals, our needs, our sponsorship packages, and additional ways to get involved. If a package does not fit your needs please contact us for alternatives. Should you have any questions or concerns, please feel free to contact me directly. I welcome the opportunity to meet and collaborate with you.

WE LOOK FORWARD TO SEEING YOU AT HAMM CAMP 2011!

Sincerely,

Lawrence Hamm, Jr.
President Hamm Camp Inc.
HammCamp@yahoo.com

LEARN MORE ABOUT US AT [WWW.HAMMCAMP.COM!](http://WWW.HAMMCAMP.COM)



2011 CAMP SPECIFICS

DATES/TIMES:

Ages 6 - 12	Monday July 11th - Friday July 15th	10 am - 3 pm
Ages 13 - 17	Monday July 18th - Friday July 22nd	10 am - 3 pm

Campers will be provided lunch each day and paraphernalia donated by local businesses. At the conclusion of each week, parents will join us for a display of the new skills learned.

LOCATION:

**Harrisburg High School Gymnasium
2451 Market Street
Harrisburg, Pennsylvania 17103**

SPECIAL EVENTS:

- Friday July 22nd - Campers of all ages and community members are invited to the Hamm Camp closing ceremony, which will include the **championship game for campers** and several events featuring college and professional athletes. These events include a **dunk exhibition, 3-point shoot contest, and all-star game.**

MEDIA ATTENTION:

Each year Hamm Camp receives positive media attention from local newspapers, radio stations, and news channels, not to mention special appearances by the mayor. Below please find three YouTube videos that showcase some of the benefits of Hamm Camp:

- ABC 27 News article about Hamm Camp 2009 - http://www.youtube.com/watch?v=88rrCBwp0Ng&feature=player_embedded
- Advertisement for Hamm Camp 2010 - http://www.youtube.com/watch?v=upL67MiE90Y&feature=player_embedded
- Advertisement for Hamm Camp 2011 - http://www.youtube.com/watch?feature=player_embedded&v=8w4fhQpB9Og

More information and media examples are available on our website www.hammcamp.com

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OUR STORY

OUR PURPOSE

In 2009, the city of Harrisburg, Pennsylvania reached an all time high crime index of 736.0, while the nation holds an average crime index of only 319.2. The majority of crimes were related to theft. In that same year, many youth activities were cut due to the lack of volunteers and funding. Lawrence M. Hamm, Jr., President of Hamm Camp, Inc., committed himself to providing youth an outlet to become more than what their community could provide; thus, Hamm Camp was born.

Hamm Camp, along with Harrisburg Parks and Recreation has restructured basketball camps in the city of Harrisburg. They have done so by combining the importance of education, manners, and respect for others and self. We provide a clear understanding of how to live a life without crime and violence. With an education and hard work, our youth have the opportunity to achieve on all levels. We work hard to continue providing these services free of charge for Harrisburg residents, but we need YOU to continue changing lives.

OUR MISSION

The camp's focus is to enhance basketball knowledge and skill; while incorporating the importance of proper communication, wellness, education, teamwork, and self-confidence. Along with the Michelle Obama Let's Move Initiative, we will promote good health.

OUR IMPACT

In just two full years of operation, Hamm Camp has been overly successful. This success is due to the overwhelming response from excited campers and the support of local businesses and organizations.

- **JULY 2009** - We averaged 135 kids per day for 5 days, although we could only financially support 120 kids. However, we found a way! We provide each camper with a t-shirt, key-chain, and wristband
- **JULY 2010** – Due to an overwhelming response, we had to divide the camp into two weeks. During the first week, we hosted an average of 100 kids ages 6 – 12 per day for five days. During the second week, we hosted an average of 100 kids ages 13 – 17 per day for five days. In total, we served over 200 youth. Each camper received a t-shirt, water bottle, and lanyard.
- **JULY 2011**- We are now preparing for the most successful Hamm Camp yet. With your help we can continue changing lives and improving the success and longevity of Harrisburg, Pennsylvania.



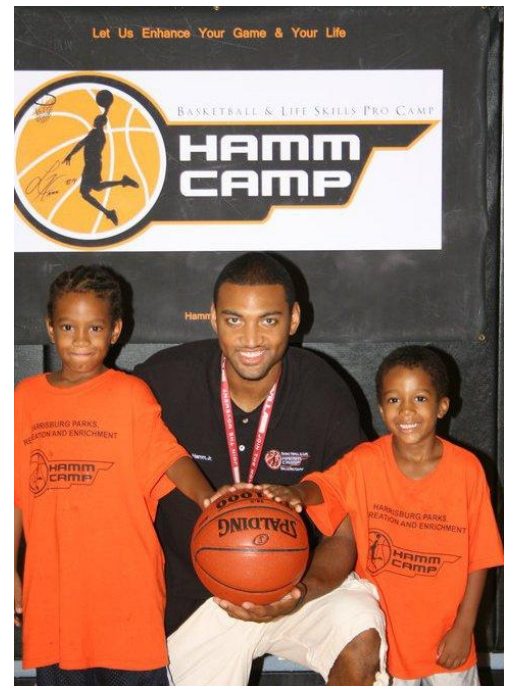
OUR FOUNDER

LAWRENCE HAMM, JR., a graduate of Harrisburg High, has become a successful pro basketball player playing for over 4 years in top leagues throughout Europe. Hamm led the first annual Hamm camp in 2009 that gave hope to over two hundred of Harrisburg's youth. He and the Hamm Camp staff look to provide even more in depth programs to push our youth to reach excellence on and off the court.

LAWRENCE HAMM is bringing an innovative experience to young basketball players in the city that gave him the foundation to become a professional athlete. As a graduate of Benjamin Franklin Elementary School, Math and Science Academy, and Harrisburg High School, Lawrence understands the tools and knowledge that Harrisburg students need to succeed in sports and beyond. Lawrence built upon the essentials that he learned as a youth in Harrisburg to become the starting small forward at Towson University. Lawrence has continued to use the same basics he learned in Harrisburg to the professional basketball stage during his time in both Holland and the Czech Republic.

LAWRENCE brings his experience from around the world to help Harrisburg's young players hone their skills and talents both on and off the court. Lawrence hopes that each Hamm Camp participant will gain the confidence to dream big and one day reach their goals through hard work and dedication. By meeting with a team of successful and knowledgeable athletes, educators, and professionals, campers will be encouraged to plan out an individual path for success.

THE OVERALL GOAL of this camp is for each participant to achieve his or her full potential in every situation the camper encounters in life. Through basketball we will explain the importance of proper communication, wellness, education, teamwork, and self-confidence. In five days we will help each camper reach his or her full potential in striving to become the next generation of professional athletes as well as positive individuals living in today's society.





OUR FUTURE

IN THE COMING YEARS, Hamm Camp, Inc. hopes to provide year round academic, athletic, and support services for our youth. Some of these services include:

- Hamm Camp Basketball & Life Skills Pro Camp at no cost to Harrisburg Residents
- Individualized basketball training for interested players
- Mentorship and Life skills training
- Educational workshops and SAT prep
- Recruitment and NCAA Clearinghouse workshops
- Scholarships for graduating campers
- And more...

None of these services will be possible unless we have your support! Please join us in our fundraising efforts not just for 2011 but also for years to come. Not only watch campers grow, but watch them graduate. Their success is our success, for they hold our future.

YOUR OPPORTUNITY

HAMM CAMP IS AN OPPORTUNITY for your business or organization to get involved in the community and to positively impact the lives of young people and their families. Your assistance can inspire youth and provide them a greater window for success. With your help, Hamm Camp, Inc. will expand and succeed, but so will your business. Your contribution, whether big or small, will positively impact your business or organization as well. Sponsor benefits include:

- Building positive images and relationships for your business
- Gaining positive media attention
- Expanding your customer base
- Create customer awareness and brand loyalty for your product
- Advertise your product at Hamm Camp events
- Appear on the Hamm Camp website and publications
- Interact with professional athletes
- Become role models and impact the lives of over 200 inner city youth

THERE IS NO BETTER TIME TO GET INVOLVED! We welcome your partnership and encourage you to join our efforts in any of the following ways:

- Monetary donations
- In-kind donations
- Advertisement assistance
- Make a camp presentation

LEARN MORE ABOUT US AT WWW.HAMMCAMP.COM!



SPONSORSHIP PACKAGES

The following options are basic packages and can be easily customized to fit your company's needs.

ALL TOURNAMENT TEAM - \$100.00 (or kind donation)

- Company recognition on website, Facebook and Twitter

MVPS - \$300.00 (or kind donation)

- Company recognition on website, Facebook and Twitter
- Certificate of sponsorship

ALL STARS - \$500.00 (or kind donation)

- Company recognition on website, Facebook and Twitter
- Certificate of sponsorship
- Company photo with campers
- On-site banner

DREAM TEAM - \$1000.00 (or kind donation)

- Company recognition on website, Facebook and Twitter
- Certificate of sponsorship
- Company photo with campers
- On-site Banner
- Company logo/name on event t-shirt (if agreement formed by 6/21/2011)

HALL OF FAME - \$2000.00 (or Kind donation)

- Company recognition on website, Facebook and Twitter
- Certificate of sponsorship
- Company photo with campers
- On-site Banner
- Company logo/name on event t-shirt (if agreement formed by 6/21/2011)
- On-site booth

We are happy to make additions to the Hall of Fame Package for any donation reaching or exceeding \$3,000.00



SPONSORSHIP AGREEMENT FORM 2011

If you are interested in working with us this year please complete the form below and return to us ASAP.

Company Name _____

Contact Name _____

Contact Phone Number (_____) _____ - _____

Contact E-mail _____

Mailing Address _____

City _____ State _____ Zip Code _____

Company Website _____

Sponsorship Amount/Package Option _____

Additional Comments & Requests:

Signature _____ Date _____

Please E- mail all materials to HammCamp@yahoo.com

Or mail materials to:

HAMM CAMP INC.
C/O LAWRENCE HAMM JR.
3106 N. 4TH STREET
HARRISBURG, PA 17110

LEARN MORE ABOUT US AT WWW.HAMMCAMP.COM!